

Inspiring Youth To Serve

ANNUAL REPORT 2017



MISSION STATEMENT

Todd Martin Youth Leadership (TMYL) exists to prepare young people, especially those from under-resourced families and communities, for success as individuals and as active, responsible citizens through innovative tennis, education, life skills, and leadership development programming.



FROM THE EXECUTIVE DIRECTOR

2017 was a year of new starts and partnerships for TMYL. In August, I came on board as the new Executive Director. I am so thankful for the opportunity to come back to TMYL after being with the organization in 2013-2014. I am also excited to give back to the community where I grew up and leverage my experiences as both a classroom teacher and a social worker to impact more youth through our innovative tennis, education, life skills, and leadership development programming.

We were fortunate enough to hire a wonderful team — including Deb Quisenberry and Sheila Tansey — both of whom have a passion for the work we do and the youth we serve. Our new Tutoring Coordinator, Deb, is a native of Lansing and has over 17 years of experience in education as a paraprofessional in reading and math intervention for at-risk youth. She is passionate about the youth of our community and helping them to reach their academic potential. Through the assistance of a grant from the USTA Foundation, TMYL was able to hire Sheila as our new Tennis Program Director. She has an extensive background in teaching and coaching with a proven track record of growing programs to serve more youth. Sheila was also a professional golfer and knows firsthand the important life lessons garnered through participation in sports. To compliment the wonderful talent of our staff, TMYL was able to add 5 additional board members: Mark Johnson, Todd Kosta, Kim Neir, Sagar Sheth, and Bill Struck. These leaders have brought in new energy and a renewed commitment to increasing the impact our organization has on the community.

Another important pillar of our success are the many great partners TMYL has in the community, including Lansing Parks and Recreation, MSU Center for Service-Learning and Civic Engagement, MSU Drew Scholars Program, Court One Athletic Clubs, and the MSU Indoor Tennis Facility. It is only through our partnerships with these organizations and our donors that TMYL can provide quality programming to Lansing's youth. It is our goal to develop partnerships with additional community organizations to expand the impact we have on the community and, together with these organizations, prepare youth to be successful in school and life and, in turn, give back to and impact their communities. In fact, TMYL is very excited to announce that we are partnering with the Lansing School District and the USTA to launch the School Partnership Program and bring the sport of tennis to gym classes. TMYL is also making a dedicated effort to meet with other non-profits in the area to establish how we can work together and create new programs to better serve the youth of our community and their families. Expanding our partnerships is imperative to reaching our goal of being a truly community-based program.

2018 is sure to be a year of growth, innovation, and impact. I am excited about where TMYL is now and how we are poised for success going forward. And most importantly, the increased number of kids who will be impacted and set on the path to success as active, responsible citizens.

I want to thank all our donors and partners. We could not do the work we do or impact the youth we serve without your support.

Best,

Rebecca Johnson

2017 SCHOLARSHIP RECIPIENT: JACOB STEVENSON



TMYL is pleased to announce that our scholarship recipient for 2017 was Jacob Stevenson. Jacob was chosen by our summer staff based on his demonstration of character, commitment, and capability.

Jacob's father, Chad, wrote a letter describing his family's participation in TMYL programming and expressing their gratitude to TMYL and our donors:

Jacob first became involved in the TMYL program, in the winter of 2015. My wife, Katy, and I were looking for a place for our three boys to play tennis in the winter. One of the main reasons we chose TMYL, was that it was an affordable way for our children to play tennis while gaining valuable knowledge of the game. We were very impressed with the Friday Night Tennis program and the way the staff and volunteers really embraced the kids and made the drills fun for all levels!

Jacob really enjoys the TMYL programs and has developed many

friendships. Jacob appreciates the field trips offered through the summer program. His favorite during the summer of 2017 was the trip to the Boys Nationals in Kalamazoo. Jacob has participated in both the Friday Night Tennis program and the Summer Tennis and Leadership Program. He feels that both experiences have benefited him, not only as a tennis player, but as a person. He would, and often does, recommend the program to other kids, for several reasons: You will get better at tennis, you will meet new friends with common interests and it is affordable. He is a true advocate for TMYL.



Katy and I feel that all three of our boys have grown because of the TMYL programs. They have developed friendships and dramatically improved their tennis game. In addition to the tennis instruction, they have been exposed to many positive influences. We cannot say enough about the excellent TMYL staff and volunteers our boys have had the good fortune to work with. The instructors and volunteers are amazing at working with all skill levels and personalities. They provide both the patience and understanding that is so crucial in youth development. Regardless of the level of tennis, the volunteer coaches always make it a fun experience.

I would like the TMYL donors to know that this program has a big impact on Lansing area youth who need programs that are affordable and accessible. The various sites for the summer program throughout Lansing make it easy to access and the cost is very reasonable given the high quality of programming.

Tennis is truly a sport that can be played for your entire life and TMYL is a great vehicle to teach our youth about tennis and life. The instructors and volunteers serve as positive role models and are invaluable to the youth in this city.

My family would like to thank all of the TMYL staff, donors and partners like Court One, Lansing Parks and Recreation and MSU Indoor Tennis Facility. It is this great group that is making TMYL such a great program.

“TMYL is an awesome program and has had a huge positive impact both scholastically and personally on my daughter. I feel so fortunate to have found it. The tennis and tutoring programs have helped build her confidence in both tennis and school. We look forward to continuing to participate in the program and we are excited about the direction the program is heading.”

~ Dolores Body, parent of Madalynn Body

PROGRAMMING

THE IMPORTANCE OF TENNIS AND EDUCATION PROGRAMMING

The USTA Serves Special Report titled *More Than a Sport: Tennis, Education and Health*, is the first nationwide study to analyze the educational, behavioral, and health benefits for adolescents who participate in tennis. Using data from Monitoring the Future (MTF), a highly respected, federally funded survey, the researchers compared the education and health profiles of tennis players with other high school athletes, as well as with high school students who do not participate in sports. Here are some of the encouraging statistics for TMYL:

- When compared to non-athletes and participants in many other sports, young people who participate in tennis get better grades, devote more hours to studying, think about the future, aspire to attend and graduate from university, and are less likely to report being suspended or expelled from school.
- Tennis players also appear to be healthy overall and less prone to key adolescent health-risk behaviors than non-athletes and contact sports participants.

For these reasons, and so many more, TMYL provides innovative tennis, education, life skills, and leadership development programming.



"I have been with the summer program since I was six years old. I went through the program every summer, and was lucky enough to win the scholarship from 2005-2006. The Todd Martin program instilled a love of tennis for me, this love ended up taking me through high school and eventually onto a Division II tennis team. In my first year on the team I had an undefeated record at six singles, and won First Team All-Conference in doubles. I transferred to Michigan State and joined the club tennis team. I was the president for two years. The Todd Martin program has been the core of almost every summer of my life. It has given me some of my closest friends, and it has helped me to become a much better leader."

~ Renee Hoekstra, staff member

ABOUT TMYL PROGRAMS

Throughout 2017, TMYL served 220 youth with 43% of our participants enrolling in at least two of our programs (Friday Night Tennis, Tutoring, and Summer Tennis and Leadership)

FRIDAY NIGHT TENNIS

During 2017, 150 youth spent over 50 hours on court in our Friday Night Tennis Program at MSU Indoor



Tennis Facility. The youth, ages 6-18, engaged in programming designed to meet

their individual needs and development. While on the court engaging in tennis activities, the youth also participated in fun activities about important life skills, like communication, team work, and respect. In addition, several of our older participants

(ages 15-18) enjoyed the program so much that they chose to volunteer with our younger participants. This perfectly depicts how we are living out our mission statement: teaching youth to be active, responsible citizens, and give back!



SUMMER TENNIS, LEADERSHIP, AND LIFE SKILLS PROGRAM



2017 was an amazing summer for TMYL! We had 150 total youth participate in our Summer Tennis, Leadership, and Life Skills Program with about 75% of participants enrolling in both sessions and nearly three-quarters of our participants were Lansing residents. We had 17 amazing staff members serving our

youth on and off the court each day, and 10 of our staff members



were former participants in the program. In addition to spending the summer learning the game



of tennis and improving skills, our participants heard from notable speakers on Mondays, including Virg Bernero (Mayor of Lansing), Todd Powell (Greater Lansing Food Bank), and Judi Brown-Clarke (Olympic Athlete). These speakers inspired our youth to be their best and helped to enforce our leadership themes, including Giving Back to the Community, Education and Goal Setting, Diversity, Teamwork, Innovative Thinking,

and Healthy Eating and Exercise. Each week concluded with an educational field trip to help broaden the horizons of our youth; we visited the Detroit Zoo, Grand Rapids Public Museum, Kalamazoo Air Zoo, Boys Nationals, Oakland University, and Frederik Meijer Gardens.



TUTORING

The Lansing School District's graduation rate was 54% in 2015-2016, and only 24% of third grade students are proficient in English. Further, 71% of its students qualified for the National School Lunch Program during the 2015-16 school year. Due to budget shortfalls, low cost or no cost after school



tutoring and homework help is not offered at most Lansing schools. TMYL works to help fill this gap for students who, otherwise, would not be able to access tutoring and homework help. TMYL provided intensive 1:1 tutoring to our participants with the assistance of volunteer tutors from Michigan State University's Center for Service-Learning and Civic Engagement and MSU Drew Scholars Program. All participants saw at least one grade improve, but most saw all of their grades improve!

VOLUNTEER TUTORS SAY...

"I am enjoying tutoring, it is very fun and a good way to learn different ways to connect with students as I will be a teacher in the future. Thank you so much for the opportunity to volunteer with the Todd Martin Youth Leadership program!"

"Tutoring has been a joy and everything is going amazing! I feel like we are both growing from each other; not only am I teaching the participant school subjects, but the participant is also teaching me different ways of communicating and how to attack problems."

TMYL PARTICIPANT SPOTLIGHT: DANIELLE ELLSWORTH



Each summer, the 200 participants in TMYL's Summer Tennis, Leadership and Life Skills Program complete essays for the USTA's NJTL National Essay Contest. This year, for the first time in TMYL history, Danielle Ellsworth, a longtime participant in TMYL's programs, was chosen as one of ten winners amongst the 2,600 entries submitted nationally! As a winner, Danielle was awarded a trip for two to New York City and was a guest in the President's Suite at the 2017 Arthur Ashe Kids' day at the US Open.

Danielle was very appreciative of the opportunity and would like to "...thank TMYL and all those who donate to TMYL for providing me with this great opportunity. This amazing experience will stay with me forever." Danielle is a 17 year old attending Everett High School in Lansing where she served as the Drum Major in the band.



"I like how the program is going this year and it is great for the students who attend! I am hearing positive things from my daughter. Thank you for your support of the students and positive impact on their future!" ~ Autumn Brown

BOARD OF DIRECTORS

- Nick Pope, President, *Washington Avenue Advisors*
- David Brogan, President Emeritus, *Brogan, Reed, Van Gorder & Associates*
- Amanda Fisher, Vice President, *National Federation of Independent Business/MI*
- Sue Selke, Secretary, *Court One Athletic Clubs*
- David Swan, Treasurer, *Swan Electric Company, Inc.*
- Nick Belloli, *Orchid Orthopedic Solutions*
- Nicole Brilliantes, *Sparrow Michigan Athletic Club*
- Vinny Gossain, *Witt Kieffer*
- Mark Johnson, *Michigan Software Labs*
- Todd Kosta, *CBRE/Martin*
- Casey Lubahn, *Michigan State University Head Men's Golf Coach*
- Kim Neir, *Michigan State University Department of Political Science*
- Sagar Sheth, *Moebius Technologies*
- Bill Struck, *Retired Teacher*
- Christopher Struck, *First Trust Portfolios*
- Daniel Swan, *McKinsey & Company*



SAVE THE DATE!

*The 5th Annual
TMYL Tennis Extravaganza*
College Park Athletic Club & Exmoor Country Club

Saturday, April 28, 2018
*TMYL Junior/Adult Cardio
Tennis Mixer (all ages welcome)*
featuring Todd Martin and CPAC Pros
2:30 pm - 4:15 pm • College Park Athletic Club

Exhibition
featuring Todd Martin and three top pros
4:15 pm - 5:00 pm

*Cocktail Reception
& Silent Auction*
6:00pm - 7:30pm • Exmoor Country Club

Dinner & Live Auction
Beginning at 7:30 pm • Exmoor Country Club

Cost: \$125 per person for mixer and exhibition only
\$150 per person for dinner and auction
\$225 per person for all events
\$500 per family for all events (up to 4)

Please RSVP no later than Friday, April 13, 2018
Business Attire

All proceeds will be used to support the
Todd Martin Youth Leadership and its participants.

For more information go to www.tmyl.org/chicago
or register directly at
www.tmylchicago.eventbee.com

MEMBERSHIP OPPORTUNITIES "TODD'S TEAM"

Give today to prepare youth for tomorrow.

PARTNER (\$100 or less, \$5 per month) • Provides incidentals to run the TMYL programs

BRONZE (\$100 - \$249, \$10 per month) • Allows for one child to participate in the summer program

SILVER (\$250 - \$499, \$25 per month) • Provides for 10 children to participate in one educational field trip

GOLD (\$500 - \$999, \$50 per month) • Provides for the costs for one child to participate in tennis programming and equipment for an entire calendar year

PLATINUM (\$1,000 - \$2,499, \$100 per month) • Provides for one child to participate in a full year of TMYL programming, including tutoring, leadership and tennis programs

DIAMOND (\$2,500 - \$4,999, \$300 per month) • Provides for two children to participate in a full year of TMYL programming, including tutoring, leadership and tennis programs

PLAYERS' BOX (\$5,000 - \$9,999) • Covers the costs of educational field trips for all TMYL participants

COACH'S CORNER (\$10,000 - \$24,999) • Covers all costs for all students for Friday night tennis, tutoring and leadership program.

GRAND SLAM CHAMPION (\$25,000 - \$49,999) • Covers the costs of the Summer Program for all students, including tennis and leadership programs

HALL OF FAME (\$50,000) • Covers all costs for all students for tutoring and summer tennis and leadership programs

TODD MARTIN YOUTH LEADERSHIP ENDOWMENT FUND

Held by Capital Region Community Foundation

• CONTRIBUTIONS & REVENUE:

■ Contributions - nonspendable:	\$125.00
■ Interest Income on Investments:	\$11,761.73
■ Realized Gain on Investments:	\$5,065.20
■ Unrealized Gain on Investments:	\$53,549.56
■ TOTAL Contributions & Revenue:	\$70,501.49

• EXPENDITURES:

■ Grants to General Operating Fund:	\$17,175.00
■ Foundation Administrative Fees:	\$4,294.00
■ TOTAL Expenditures:	\$21,469.00

• NET ASSETS:

■ Beginning 1/1/2017:	\$425,494.64
■ Ending 12/31/2017:	\$474,527.13
■ Change:	\$49,032.49

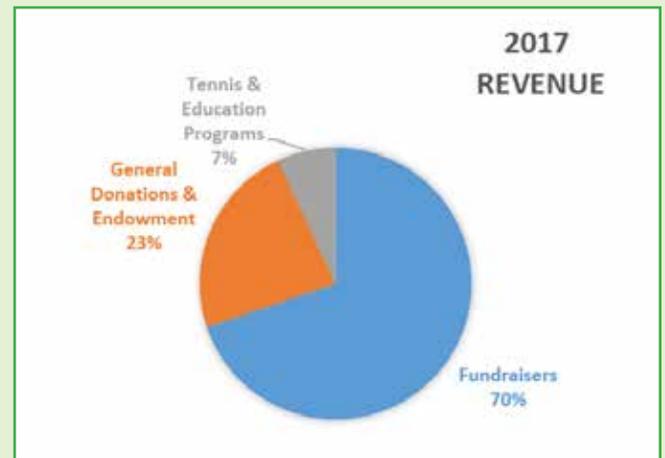
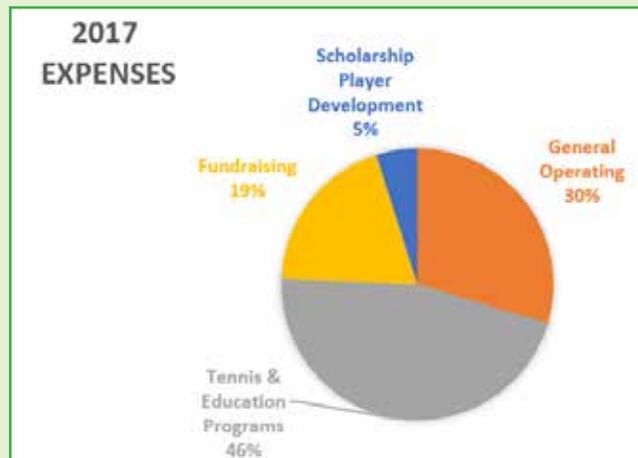
GENERAL OPERATING BUDGET

EXPENSES

General Operating	\$54,763
Tennis & Education Programs	\$85,178
Fundraising	\$35,873
Scholarship Player Development	\$9,060
	\$184,873.32

REVENUE

Fundraisers	\$137,145
General Donations & Endowment	\$45,627
Tennis & Education Programs	\$13,693
	\$196,464.44



A PARTICIPANT SAYS...

“I like tutoring. I feel like I learn when I come here.”

2017 DONORS AND SPONSORS

TMYL is so grateful to our generous donors, sponsors and partners who come alongside us to impact the youth we serve. Without all of you, we could not do this work! You are helping to prepare young people for success as individuals and as active, responsible citizens. Because of you, their future is bright!

COURT ONE ALUMNI SUPPORTING TMYL

Partner:

John Cawood and Catherine Game
Robert Cawood
Brad Dancer
Richard Ferman

Bronze:

Sally and Vineeth Gossain
Matt Hagan
Scott Kilgren
Alexandra Wiesner

Silver:

Kristina Janssens

Gold:

Nnamdi Lowrie

TODD'S TEAM MEMBERS:

Partner:

Shanna Davis
Dennis Denno
Nicolas Gisholt
Thomas and Linda Hitch
Jack Nelson
Gerry Pace
Wayne Repko
Diane Selke
Sapna Sheth
Chad Stevenson
Cassius Street
Jeffrey Struck
Bethany Taylor
Brian Verlinde
Witzel & Zoeller Lawyers

Bronze:

Amanda Fisher
Jim Little
Adrian Martin
William Struck
Steven Weyhing

Silver:

Michael & Lynn Atkins
Terry & Sharon Chepy
Iliana Filyanova
William & Julie Howe
Brett & Carla Kaschinske
Roberto Martinez
Michael & Ginny Matheson
Chris Mitchell
Tim & Missy Stolicker
David Wiltjer

Gold:

Nicolas & Angie Pope
Nathan Russell
Ken Stewart

Platinum:

Ralph Beebe
Todd Martin

Diamond:

David and Mary Swan

Players Box:

David and Patricia Brogan
Courtney Combe
Dan and Julia Swan
Lynn and Margo Swan

DONORS:

Tom Almer
Grant Asher
Stan Berezanskiy
Jerry Butler
Susan Chien
Chris Combe
Ben Conant
Gail Cotter
Doug Dancer
The DeFeo Family Foundation
Ryan Edlefsen
Kelly and Jack Griffin
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Clare and Cecil Mackey
Lynn Martin
Angus and Sally McArn
Joseph Michaels
Kathleen Park
Michael Prousis
Denny Schackter
Karen Sutherland
Emily Swan
Jennifer Tascarella and Matthew VanDyke
Rita and Ernest Wallin
Linda Whittet

IN-KIND DONORS:

Court One Athletic Clubs
Dean Transportation
Amanda Fisher
Lansing Parks and Recreation
Dr. Gregory Messenger
Sparrow Michigan Athletic Club
Michael Sprague
Swan Electric Company, Inc.

GENEROUS PARTNERS:

- Court One Athletic Clubs
- MSU Center for Service-Learning and Civic Engagement
- MSU Drew Scholar Program
- MSU Indoor Tennis Facility
- Lansing Parks and Recreation Department
- Sparrow Michigan Athletic Club (MAC)
- Steam Railroading Institute
- The English Inn Restaurant & Pub
- The Potent Potables Project
- The Trainer's Studio—Walt Reynolds
- Joan Witter
- Under Armour
- Waterfront Bar & Grill
- Wheatfield Valley

TMYL 4TH ANNUAL TENNIS EXTRAVAGANZA

This year, TMYL's annual event in Chicago, transitioned from a paddle event to a tennis event. The shift allowed TMYL to partner with College Park Athletic Club (CPAC) in Deerfield, IL to put on a cardio tennis mixer and an exhibition between Todd Martin and three of CPAC's pros. After an exhilarating afternoon of tennis, our guests enjoyed an evening of fun which included bidding on auction items and learning about the impact TMYL programs have on under-resourced youth. We are grateful to all who attended and supported our event!



TMYL 4TH ANNUAL TENNIS EXTRAVAGANZA SPONSORS:

Anonymous
Neil & Sandra DeFeo Family Foundation
Dempsey Family Foundation
FT Cares
McKinsey & Company
Octagon
Witt/Kieffer

TMYL 4TH ANNUAL TENNIS EXTRAVAGANZA AUCTION DONORS:

AMS Chicago
Ashland Leather
Babolat
Beam Suntory
Chicago Marriott Lincolnshire Resort
Exmoor Country Club
Lagunitas Brewing Company
Lakeshore Sport & Fitness
Northwestern University Athletics
Powdr Corp.
Seasons Designs
Chris Struck
Dan Swan
United States Tennis Association
Bob Wellstein
Western & Southern Open

A PARTICIPANT SAYS...

"I like how friendly and kind people are and how helpful they can be, especially in situations when I get confused on a topic."



TMYL'S 2017 CHAMPIONS DINNER & AUCTION

TMYL's 2017 Champions Dinner & Auction was an amazing event! We had the largest turnout in years, and all our attendees enjoyed a wonderful program, including hearing from our former and current scholarship recipients about the impact TMYL has had on their lives as well as a humorous and light-hearted Q&A session with Todd Martin. The weekend concluded with a kids clinic, where our founder, Todd Martin, was able to spend some time on court with several of our participants. It was a memorable experience for all our youth and they can't wait to get back on court with Todd.

CHAMPIONS DINNER & AUCTION SPONSORS:

- **Team Sponsor (\$5,000)**
National Heritage Academies
- **Reception Sponsor (\$2,500)**
Physicians Health Plan (PHP)
- **Table Sponsors (\$1,000)**
Steve and Vicki Belloli Family/
Nick and Ellen Belloli Family/
UPSTREAM Investment Partners
Brogan Reed Van Gorder &
Associates
Dean Transportation
Douglas J Companies
Jack Griffin Farm Bureau
Insurance
Jackson National Life
Mark & Allison Johnson
Todd & Rebecca Kosta
McLaren Health Care
David & Mary Swan
Lynn & Margo Swan
Orchid Orthopedic Solutions
The William Struck Family
Washington Avenue Advisors
Dr. Marco Wen
- **Event Hosts (\$500)**
LAFCU
Casey & Rachel Lubahn
Moebius Technologies
Kim Neir & Ben Kleinerman
Plante Moran

CHAMPIONS DINNER AUCTION DONORS:

- BNP Paribas Open
- David & Patricia Brogan
- Crystal Mountain
- Marcie & Sal Durso
- Patrick Galbraith
- Grand Hotel
- International Tennis Hall of Fame
- USTA
- Walnut Hills Golf Club
- Western & Southern Open
- Ashland Leather
- Babolat
- Nick Belloli
- Beggar's Banquet
- Biggby Coffee - Owosso
- Blue Owl Coffee
- Boyne Golf
- Court One Athletic Clubs
- Detroit Red Wings Charitable
Donations
- Jerry Deck
- Detroit Tigers Foundation
- Douglas J Aveda Salon
- Foods for Living
- Gigi's Cupcakes
- Glenn Buege Buick GMC
- Goldfish Swim School
- Good Truckin Diner
- Gracie's Contemporary Bistro
- Vineeth & Sally Gossain
- H & H Mobil
- Hawk Hollow Golf Properties
- Hilltop Yoga Impression 5 Museum
- Innovative Detailing Solutions/
Sagar Sheth
- Svetlana Kirillova
- Lansing Brewing Co.
- Lansing City Market
- Lansing Lugnuts
- Casey Lubahn
- Sean Maymi
- MSU Football
- MSU Indoor Tennis Facility
- MSU Men's Soccer
- NCG Cinema
- Nut House Sports Grill
- Painting With A Twist
- Paramount Coffee
- Peacock Road Tree Farm
- Potter Park Zoological Society
- Riverwalk Theater
- Saddleback BBQ
- Sandi Jones, MHSA
- Soup Spoon Café
- Sparrow Michigan Athletic Club
(MAC)
- Steam Railroading Institute
- The English Inn Restaurant & Pub
- The Potent Potables Project
- The Trainer's Studio—Walt
Reynolds
- Joan Witter
- Under Armour
- Waterfront Bar & Grill
- Wheatfield Valley



GENERAL ANNOUNCEMENTS

- **WISHLISTS**

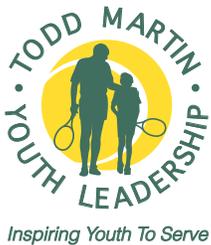
- School supplies (pens, pencils, lined paper, computer paper, calculators, markers, colored pencils)
- Snacks and drinks
- Tennis equipment (racquets, balls)

- **Upcoming Events:**

- **The 5th Annual TMYL Tennis Extravaganza**

- College Park Athletic Club & Exmoor Country Club • Saturday, April 28, 2018
www.tmylchicago.eventbee.com

- Stay tuned for more information about our **Annual Champions Dinner & Auction** in Lansing this fall!
- Like Todd Martin Youth Leadership on Facebook for updates about our programs and special events!
- **SUPPORT TMYL WHILE YOU SHOP!**
 - Register your Kroger card
 - Shop Amazon Smile and choose TMYL as your charity of choice!



Foster Community Center
200 N. Foster Avenue
Lansing, MI 48912
www.tmyl.org



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Twitter: [@toddmartinkids](https://twitter.com/toddmartinkids)